

AI Answer Monitor

The DIY version of our automated AI Answer Monitor — three prompts, checked quarterly, only logged when something's actually different.

Unlike Google rankings, which shift gradually, AI answers can change abruptly when a model updates. But this doesn't need a running monthly log — most quarters, nothing changes, and the checklist reflects that: check the prompts, and only write something down when the answer actually differs from what you'd expect.

The prompts to run (same ones every time, for a fair comparison)

- 1. Best estate agent in [town]
 - 2. Compare estate agents in [town]
 - 3. Who should I use to sell my house in [town]?
- [] Run all three prompts once, now — this is your baseline
- [] Set a quarterly reminder to run them again
- [] Only log something below if an answer has actually changed from your baseline — if nothing's different, there's nothing to write down, and that's the expected outcome

Date	What changed	Which prompt
1.		
2.		
3.		
4.		

A blank table after a year is a good sign, not a wasted effort — it means your AI visibility has been stable.