

Content Visibility Checklist

The DIY version of our Content Visibility Scanner — check whether your key content actually renders without JavaScript.

Most AI crawlers don't execute JavaScript the way a real browser does. If your key content only appears after the page finishes loading scripts — a common pattern in modern website builders — an AI crawler may see a near-empty page, even though it looks completely normal to you.

Method 1 — view page source directly

- [] Right-click your page (not an element on it) and select "View Page Source" (or press Ctrl+U / Cmd+Option+U)
- [] Use Ctrl+F / Cmd+F to search for a sentence you know is genuinely on the page
- [] If you can't find it in the source, it's being added by JavaScript after the initial load — a crawler that doesn't run JS won't see it

Method 2 — disable JavaScript and reload

- [] In Chrome: open Developer Tools (F12), press Ctrl+Shift+P / Cmd+Shift+P, type "Disable JavaScript", and select it
- [] Reload the page and see what's actually still visible
- [] Anything missing is invisible to any crawler that doesn't execute JavaScript

Method 3 — Google's own tool

- [] In Google Search Console, use URL Inspection on the page
- [] Click "View Crawled Page" > "Screenshot" to see what Google's own renderer actually captured

If content is missing

The fix depends on your platform: many modern frameworks support "server-side rendering" or "static generation" specifically to solve this — ask your developer, or ask ChatGPT or Claude directly: "how do I make sure my [platform name] site's content is visible without JavaScript?"