

llms.txt Template

A fill-in-the-blank starting point for the emerging llms.txt standard — paste it in, swap the brackets.

llms.txt is a proposed standard (still emerging, not yet confirmed as a ranking or citation factor) that gives AI tools a clean, plain-text summary of what your site actually contains — a bit like a sitemap written for language models instead of search crawlers.

Worth doing because it's genuinely low-effort and can only help, not because there's confirmed proof yet that any AI tool currently reads it. Treat it as a small, cheap bet, not a priority over the confirmed fundamentals elsewhere in this course.

Where it goes: save as a plain text file named exactly "llms.txt" and upload it to the root of your website (e.g. yourwebsite.com/llms.txt) — the same place robots.txt lives.

```
# [Your Business Name]
```

```
> [One-sentence description: what you do, and where — e.g. "Estate and letting agent covering [town] and the surrounding area."]
```

```
[Two to three sentences of genuine detail: how long you've operated, what makes you different, sales vs. lettings vs. both.]
```

```
## Services
```

- [Service 1, e.g. Property sales]
- [Service 2, e.g. Residential lettings]
- [Service 3, e.g. Property management]

```
## Key pages
```

- [Homepage]: [URL]
- [Areas we cover]: [URL]
- [Contact]: [URL]

```
## Contact
```

```
[Phone number] | [Email] | [Full address]
```

Keep it factual and specific — the same rule as everywhere else in AI-facing content. A vague or exaggerated llms.txt is worse than no llms.txt at all.