

Review Badge Embed Kit

The DIY version of our Review Widget Generator — a fill-in-the-blank snippet for a live-looking rating badge.

A visible star rating on your own website — not just on Google — reassures someone who's already on your site and about to enquire. This is a simple, fill-in-the-blank badge you can paste straight into your site.

Where it goes: paste this into your homepage or a "Reviews" section, wherever your website builder or CMS lets you add custom HTML. Update the numbers by hand whenever your rating changes — there's no live connection, so it's only as accurate as your last edit.

HTML/CSS snippet

```
<div style="display:inline-flex;align-items:center;gap:8px;padding:10px 16px;border:1px solid #ddd;border-radius:12px;font-family:sans-serif;">
  <span style="color:#f5a623;font-size:18px;">★★★★★</span>
  <span><strong>[Your rating, e.g. 4.8]</strong> from <strong>[Your review count, e.g. 120]</strong> reviews on Google</span>
</div>
```

Want it to link straight to your reviews? Wrap the whole block in an `<a href="[your Google review link]">` tag.

A note on accuracy

Never round up, and never let this drift out of date — a badge that says 4.9 when your live Google profile shows 4.6 is exactly the kind of mismatch that damages trust the moment someone checks. Update it whenever you check your Monthly Review Health-Check.