

Review Platform Coverage Checklist

The DIY version of our Review Platform Scanner — claimed and monitored, platform by platform.

Reviews don't just live on Google anymore. Bing pulls its own review data, Apple Business Connect inherits ratings from Yelp and Tripadvisor, and Trustpilot or Facebook can carry real weight of their own. A great Google profile means nothing if you're quietly unclaimed and unmonitored everywhere else.

Platform	Claimed?	Actively monitored?	Current rating	Notes
Google Business Profile				
Bing Places				
Apple Business Connect (inherits Yelp/Tripadvisor)				
Trustpilot				
Facebook Page				
allAgents				

"Monitored" means you'd actually notice a new review within 24 hours — not just that the account technically exists. If you can't answer that confidently for a row above, that's the one to fix first.